

NIVEDITA NARASIMHAN

UI/UX DESIGNER

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Portfolio -

www.niveditanarasimhan.com

PERSONAL PROFILE

I'm a UI/UX designer with a passion for creating simple, efficient and meaningful experiences. I enjoy problem solving and experimenting, and bring both approaches to projects.

SKILLS AND ABILITIES

Tools

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe InDesign
- Spark AR
- Microsoft Office

Soft Skills

- The ability to **communicate** ideas clearly through storytelling.
- Can **empathize** with users to understand their needs and wants and bring them together with the business goals.
- Ability to be **flexible** and adapt to different situations efficiently.
- **Conduct and coordinate** thorough research to generate data points and insights.
- Can work and **communicate with different teams** to achieve goals efficiently.

Industry Knowledge

- Quantitative and Qualitative Research
- Visual Design
- Interaction Design
- Wireframing and Prototyping
- Speculative Design

EDUCATION

SRISHTI INSTITUTE OF ART, DESIGN AND TECHNOLOGY

Bangalore

Bachelor of Design - Human Centered Design (2022)

Subjects :

- Fundamentals of Human Centered Design
- Interaction Design
- Design Research Methods
- Ethics in Design
- Multimodal Interactions

NATIONAL PUBLIC SCHOOL, HSR LAYOUT

Bangalore

Commerce - Batch of 2018

Subjects : Business Studies, Accountancy, Maths, Economics

WORK EXPERIENCE

Mot Juste - Chennai

Graphic Design Intern

- Delivered 10+ visual campaigns for clients on various social media platforms to boost engagement.
- Conducted extensive secondary and primary research to create infographics on post Covid internet usage.

UDW - Bangalore

UI/UX Intern

- Created 30+ website designs with extensive user research, 50+ iterations, wireframes and prototypes for clients on Figma and Adobe XD.
- Designed company and product booklets for clients for initial marketing.

Currently working on a 3 month project for a fin-tech start up to redesign the UI of their platform

(Includes wireframes to high fidelity prototype design, soliciting feedback from stakeholders and users along with a comprehensive design system for the platform, including typography, color palette, and UI components on Figma)

CERTIFICATIONS

Foundations of User Experience Design

Google - Coursera

Dale Carnegie

Public Speaking Course

Bangalore

LANGUAGES

English

Proficient

Hindi

Proficient

Tamil

Native Language

Kannada

Intermediate